

inspired by angie, inc.

inspired graphic design, effective marketing

WHY HELLO THERE.

CHECK OUT OUR SERVICES BELOW.

STRATEGIC MARKETING | A PROCESS THAT ALLOWS AN ORGANIZATION TO CONCENTRATE ITS RESOURCES ON THE OPTIMAL OPPORTUNITIES THAT MEET ITS GOALS OF INCREASING SALES AND ACHIEVING A SUSTAINABLE COMPETITIVE ADVANTAGE.

GRAPHIC DESIGN | THE APPLICATION OF STRATEGIC MARKETING THROUGH THE ART OF STYLIZING, COMMUNICATION, AND PROBLEM-SOLVING WITH THE USE OF TYPE, SPACE, IMAGE, AND COLOR.

Logo Design
Business Cards
Brochures
Flyers
Handouts
Booklets
Rack Cards
Postcards

Stationary Items
Stickers
Posters
One-Sheets
Price Menus
Notepads
Labels
Custom Illustrations

Graphics for Apparel
Signage
Vinyl Lettering
Website Design
Social Media Graphics
Social Media Ads
Video Editing
Etc.

SPECIALTIES INCLUDE

CORPORATE BRANDING | THE CREATION AND CONSISTENT APPLICATION OF THE IDEA OR IMAGE OF A SPECIFIC COMPANY, PRODUCT, OR SERVICE THROUGH IDENTIFYING ELEMENTS SUCH AS NAME, LOGO, SLOGAN, OR OTHER DESIGN IMAGERY TO MAXIMIZE RECOGNITION.

PRINT DESIGN & PRODUCTION | PROFESSIONAL DESIGN WITH THE PURPOSE OF COMMUNICATING STRATEGIC MARKETING OBJECTIVES THROUGH THE PRINTED MEDIUM.

ADVERTISING DESIGN & PLACEMENT | DESIGN, PRODUCTION, AND PLACEMENT OF ADVERTISING CAMPAIGNS IN NEWSPAPER, MAGAZINE, RADIO, TELEVISION, SOCIAL MEDIA, AND WEB.

SOCIAL MEDIA & WEB DESIGN | ONLINE CONTENT CREATION THAT ATTRACTS ATTENTION, ENGAGES READERS TO SHARE, DRIVES VISITORS TO OTHER SOCIAL MEDIA PLATFORMS & WEBSITE, AND ULTIMATELY ENCOURAGES CUSTOMER/COMPANY RELATIONSHIPS AND BRAND LOYALTY.

OTHER PRODUCTION SERVICES | EMBROIDERY, SCREEN PRINT/CUSTOM APPAREL
VINYL & SIGNAGE
PROMOTIONAL PRODUCT ORDERS & CORPORATE GIFTING